

# PromethEUs DIGITAL TALK

## THE N(EU) WAY TO ARTIFICIAL INTELLIGENCE

### Challenges and Perspectives for Southern Europe

Google Meet, 8 July 2020, 9:30 – 11:00 CEST

**9:25** PARTICIPANTS TO CONNECT

**9:30** OPENING AND PRESENTATION OF PROMETHEUS PAPER

**Stefano DA EMPOLI**, President, I-Com

**Aggelos TSAKANIKAS**, Scientific Advisor, IOBE – Foundation for Economic & Industrial Research

**Tirso VIRGÓS VARELA**, Researcher, EsadeGeo

**9:45** ARTIFICIAL INTELLIGENCE – CHALLENGES AND PERSPECTIVES FOR SOUTHERN EUROPE

**Roberto LISCIA**, President, Netcomm

**João CASTRO**, Head of Digital Experience Lab and Professor at Nova School of Business and Economics

**Cinzia GUIDO**, Chief Operating Officer & Senior Digital Adviser, Confindustria EU Delegation

**Evangelia KEKELEKI**, Secretary-general of the Greek Consumer Protection Centre (KEPKA)

**José Luis ZIMMERMANN**, Director General, Asociación Española de la Economía Digital

**MODERATION** by **Oscar FERNANDEZ**, Senior Researcher, EsadeGeo

**10:20** Q&A WITH PARTICIPANTS

**11:00** CLOSING REMARKS

**Javier SOLANA**, President, EsadeGeo